



LEUKEMIA
RESEARCH
FOUNDATION

#UNselfie

ToolKit

Black Friday. Cyber Monday.

#GIVINGTUESDAY™

November 28, 2017

Print



Print the LRF #UNselfie form attached

Or you can just grab a piece of paper
and a marker

(make sure the HashTag #UNselfie is included)

CREATE

Share why you support the LRF and
why you give on your #Unselfie Sign



Say
Cheese!

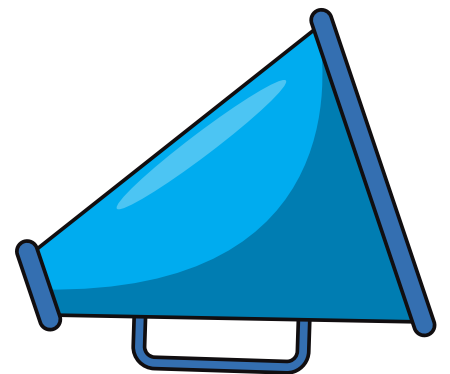


Hold up your
#UNselfie sign
(hold the paper in front of
your face) and
take your selfless selfie!

Share, Share, Share

Share your #UNselfie on social media and
encourage your friends to support your cause!

Send your selfie to arleen@lrfmail.org for the
Leukemia Research Foundation to share on our
social media!!



#GI  ING TUESDAY™

Sample

Language:

To conquer all blood cancers!

I'm giving in honor of
my friend!

I'm giving in
memory of my Mom!

I support the LRF
because research
is the key to a
cure!

I'm supporting the
LRF for a CURE!

Because I want a
world free of all
blood cancers!

I'm giving to the
LRF because we
need a cure!

Because I am a SURVIVOR

#UNSelfie

#GIING
TUESDAY

LEUKEMIA
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The logo for the Leukemia Research Foundation, featuring a stylized 'L' and 'F' intertwined within a circular border.