

SPONSORSHIP LEVELS
16th Anniversary Run for the Rose
Sunday, April 8, 2018
Goal: \$620,000



\$40,000 – Presenting Sponsor

(Corporate & Individual Sponsors Only)

- Receives all benefits listed for Rose Garden
- Name listed jointly with Dr. Marnie Rose Foundation on all marketing collateral
- Shares in all media opportunities
- 40 complimentary runners/walkers

\$20,000 – Rose Garden

- Receives all benefits listed for Rose
- Acknowledged in media coverage with opportunity for corporate spokesperson to be included in publicity interviews and photos
- Speaking opportunities at Run for the Rose pre- or post-race program and Foundation events
- 36 complimentary runners/walkers

\$10,000 – Rose

- Receives all benefits listed for Rose Bud
- Opportunity for introduction at Run for the Rose post-race program and Foundation events
- Prominent billing on all marketing collateral
- 20 complimentary runners/walkers

\$5,000 – Rose Bud

- Receives all benefits listed for Petal
- 12 complimentary runners/walkers

\$2,500 – Petal

- Receives all benefits listed for Stem
- Name/**Logo*** on marketing collateral including race poster
- Name/Logo on race website with hyperlink to your website
- Table available for display of materials/products at post-race party (*\$2,000 minimum*)
- 6 complimentary runners/walkers

\$1,500 – Stem

- Receives all benefits listed for Seedling
- Name on marketing collateral including t-shirt (*\$1,500 minimum*)
- 4 complimentary runners/walkers

\$1,000 – Seedling

- Receives all benefits listed for Green Thumb
- Name on marketing collateral including race brochure and post-race signage
- VIP invitation to Foundation events
- 3 complimentary runners/walkers

\$500 – Green Thumb

- Name on race website with hyperlink to your website
- Name listed on marketing collateral in participant race day packet
- 2 complimentary runners/walkers

***Logo: Email by January 12 – Vector Format as PDF, EPS, or AI**

EPS: Encapsulated PostScript; AI: Adobe Illustrator Artwork

ADDITIONAL SPONSORSHIP LEVELS

16th Anniversary Run for the Rose

Sunday, April 8, 2018

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\$20,000 – T-Shirt Sponsor

(One opportunity for Corporate or Individual Sponsor)

- Logo on sleeve of 2018 Run for the Rose commemorative t-shirt
- Acknowledged in media coverage with opportunity for corporate spokesperson to be included in publicity interviews and photos
- Speaking opportunities at Run for the Rose pre- or post-race program and Foundation events
- Prominent billing on all marketing collateral
- 36 complimentary runners/walkers

\$10,000 – Children’s Area Sponsor (*One opportunity for Corporate or Individual Sponsor)

- Signage and recognition as (your company name) Children’s Area Sponsor
- Opportunity for introduction at Run for the Rose post-race program and Foundation events
- Prominent billing on all marketing collateral
- 20 complimentary runners/walkers

\$7,500 each – Family 1K Sponsor; “Hero” Area Sponsor; Inflatable Brain Sponsor; Survivor Tent Sponsor

*(*Four separate opportunities for Corporate or Individual Sponsor)*

- Signage and recognition as (your company name) Family 1K Sponsor including introduction prior to 1K; or
- Signage and recognition as (your company name) “Hero” Area Sponsor; or
- Signage and recognition as (your company name) AmeriBrain (Inflatable Brain) Sponsor; or
- Signage and recognition as (your company name) Survivor Tent Sponsor
- Opportunity for introduction at Run for the Rose post-race program
- 16 complimentary runners/walkers

\$5,000 – Award/VIP Bag Sponsor (*One opportunity for Corporate or Individual Sponsor)

- Signage and recognition as (your company name) Award/VIP Bag Sponsor including Logo on the bag
- 12 complimentary runners/walkers

\$2,500 – Survivor Stroll Sponsor (*One opportunity for Corporate or Individual Sponsor)

- Signage and recognition as (your company name) Survivor Stroll Sponsor including Logo on the Hero hat
- 6 complimentary runners/walkers

\$2,000 each – Water Station Sponsors (*Four separate opportunities for Corporate or Individual Sponsor)

- Signage and recognition as (your company name) Water Station Sponsor in **four individual locations**: Start Line, Finish Line, Mile 1, Mile 2
- 5 complimentary runners/walkers

Levels Listed Above Receive:

- Name/Logo on marketing collateral including brochure, t-shirt, post-race signage, poster (\$2,500 minimum)
- Name/Logo on race website with hyperlink to your website
- Table available for display of materials/products at post-race party
- VIP invitation to Foundation events

**2017 Naming Sponsors have right of first refusal for 2018*

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Yes, we will participate as a Run for the Rose sponsor:

- | | |
|---|---|
| <p>___ \$40,000 Presenting Sponsor</p> <p>___ \$20,000 Rose Garden</p> <p>___ \$10,000 Rose</p> <p>___ \$5,000 Rose Bud</p> <p>___ \$2,500 Petal</p> <p>___ \$1,500 Stem</p> <p>___ \$1,000 Seedling</p> <p>___ \$500 Green Thumb</p> <p>___ Other \$_____ Donation</p> <p>___ In-Kind Donation of _____</p> <hr/> <p>_____ valued at \$_____</p> | <p>___ \$20,000 T-Shirt Sponsor</p> <p>___ \$10,000 Children's Area Sponsor</p> <p>___ \$7,500 Family 1K Sponsor</p> <p>___ \$7,500 "Hero" Area Sponsor</p> <p>___ \$7,500 AmeriBrain Sponsor</p> <p>___ \$7,500 Survivor Tent Sponsor</p> <p>___ \$5,000 Award/VIP Bag Sponsor</p> <p>___ \$2,500 Survivor Stroll Sponsor</p> <p>___ \$2,000 each Water Station Sponsor</p> |
|---|---|

Sponsor Name _____ **Print name as it should appear in all materials**

Contact Name _____

Phone _____ E-Mail _____

Address _____

City/State/Zip _____

To Credit Participant or Team, Provide Name _____

Make check payable to **Dr. Marnie Rose Foundation**, or charge \$_____ to:

___ American Express ___ MasterCard ___ Discover ___ Visa

Card Number _____ Exp. Date ____/____/____ CVV# _____

3- or 4-Digit Code

Signature _____ Or, donate online: <https://goo.gl/1XL6DM>

Print Deadlines
Friday, January 12 – Brochure
Friday, February 2 – T-Shirt
Wednesday, March 7 - Race Day Materials

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For more information, call **713.723.7847**.

E-mail form to sallye@drmarnierose.org, fax to **713.723.7848** or mail to:

Dr. Marnie Rose Foundation • 4545 Bissonnet Street, Suite 112 • Bellaire, TX 77401

Donations to the Dr. Marnie Rose Foundation, Inc. (Tax ID 45-2774942) are tax deductible to the extent provided by law.