

GIVE TO US - NOT THROUGH US

WHY?

When your dollars stay with United Way of Broward County, you **support** the community as a whole. Instead of focusing on one single cause or issue, **we focus on hundreds of them** creating a **stronger and greater impact for all.**

We Are Strategic: Our loyal donors, community experts, volunteers, corporate partners and United Way Board carefully evaluate the needs of our community and distribute funds in a strategic and unified approach toward a community challenge and then creates solutions for any gaps in service.

We Are Community Driven: Community conversations are held to determine what issues are most important to Broward residents. The outcomes of these conversations provides valuable information regarding community needs, which are critical to the health of Broward County.

We Are Responsible: With every gift, we address so many of the important challenges in our community. Dollars directed specifically to United Way of Broward County enables us to put more resources toward critical community programs.



UnitedWayBroward.org

